



Thank you for getting in touch with us in regards to your recent flea infestation. At Gooch Pest Control we pride ourselves on educating our customers to help them to deter the pests going forward to ensure no further activity in the future.

When we come to site to carry out treatment for fleas there are some measurements and steps that you can take as the customer to help us move the works along and to get the job carried out as efficiently as possible.

- **Locate the “Hot Spot”**

To help our pest controllers locate the areas where activity is most try and identified the area that you believe to be the “hot spot” of the property where activity is at it’s highest so that our pest controllers on site are able to apply treatment accordingly in the more active spots of the property.

- **Move furniture**

Any furniture or fittings that can be moved away from walls and scurtin boards to give access for our spraying to be carried out in the more minute harder to reach areas. This ensures coverage of the property and the possibility of re-infestation is reduced significantly.

- **Remove/Empty hoover bag**

Physically hoovering up the fleas can sometimes be the best method of removal so we always recommend hoovering! With that in mind be sure to throw away any old hoover bags used as it is possible for the fleas to escape the hoover and gain access back into the property! (Our pest controllers would always follow up with a hoover themselves if required)

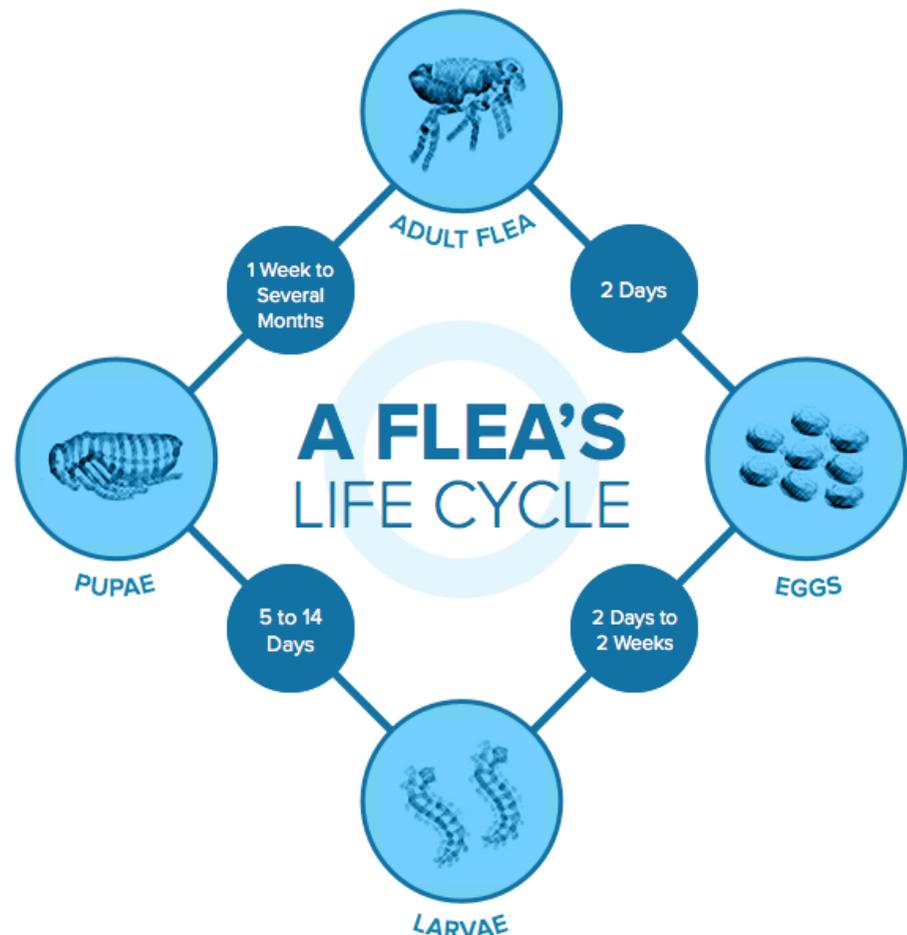
- **Beater for hoover**

Additional fixtures and fittings can be purchased as add-ons to pre-existing vacuum cleaners that will beat the carpet to knock up the current activity at your property so that they are ready to be sprayed and treated accordingly????

To better understand the problem, you're up against it's good to understand how Flea's live and grow. With this in mind Please see below: The Life Cycle of your average flea.

The **Life Cycle** of a **flea**. The **flea life cycle** has 4 stages: egg, larva, pupa and adult **flea**. The entire **cycle**, from egg to adult **flea**, is complete in 12 – 22 days when temperature and humidity conditions are ideal, but more commonly takes 3 – 4 weeks.

As you can see, this is why treatment can sometimes take more than one visit. This ensures that we are catching the flea at each state of the life cycle and able to kill off all activity from the property. Multiple visits also give us an opportunity to use different treatment methods to ensure we are doing everything we can to eliminate the problem!





Our Treatment

Our treatment for Fleas comes as standard for most properties with a pre-existing flea problem. We can come to your property and spray the entirety of the property if required or keep spraying limited to the main rooms affected this is a recommendation that we can for you on site.

What to expect – What do we do?

- Given the extent of the issues that you're having and the rate of activity the pest controller on site would like to carry out hoovering all over. This is regardless of whether the rooms are maintained/hoovered previously as the pest controller will Hoover up in areas that may not have been reached in the past and they will know the different sorts of areas fleas come from. This will come as standard on our first visit to physically Hoover up any of the fleas that we can before spraying the rooms accordingly.
- Treatment can then be sprayed accordingly in the rooms affected – this will require furniture to be moved to ensure were spraying behind certain areas of the property. Once carried out and left to dry the treatment/chemical is completely harmless to members of the public and your animals on site.
- Dying can take up to 4 hours minimum to dry however is always dependent on the environment of the room. Keep away and stay away from contact with the rooms sprayed until you are happy that enough time has elapsed that the chemical will be dry.
- Depending on rate of activity a secondary visit may be required roughly around 2 weeks later. This ensures that we are catching any of the eggs/babies before they hatch into fully fledged fleas.



Additional Products Available!

As pest controllers we know there are plenty of tips, tricks and services available to help alleviate fleas. Nothing with match getting an efficient pest control solution treatment carried out at the property however we do have products available to the public to help deal with the issues you're having with fleas – Do not hesitate to ask

Monitoring of Fleas

If you think you have Fleas or have had flea treatment carried out then it is possible you are in a vulnerable area for fleas so it's important to keep on top of treatments if activity is increasing at a high rate! For this we would recommend installing monitoring traps into certain rooms for you to check each day. This will give you peace of mind as when a flea is in the room it will be attracted to our monitoring traps and then you can make us aware of the infestation. At this point we can respond accordingly in a quick turn around time to ensure we are eliminating the problem before the fleas grow and activity increases.



***Flea Monitoring Trap**



The Myths that come with Fleas

We here at Gooch Pest Control know how these pests work. We also know that there is a lot on the internet in regards to Flea treatment that just isn't true! See below a few of the myths that come with Fleas to make sure you're not doing something to the property that could encourage activity on site.

- 1. Garlic Keeps Fleas Away:** Giving your cat or dog garlic to ward off fleas is just about as effective as using it to fend off vampires. There's no scientific evidence that garlic will control fleas on pets. In truth, feeding your cat or dog garlic can seriously harm him. Garlic can damage red blood cells, potentially leading to life-threatening anemia if ingested in large quantities. You and your pet will be much better off getting a flea-control product from your veterinarian.
- 2. Pets Have to Go Outside to Get Fleas:** You have an indoor dog or cat, so you think you're in the clear when it comes to fleas? Nope. Even a pet who never goes outside can end up with fleas. While it is true that your animal's risk of picking up fleas increases if he goes outside, spends time in kennels or enjoys the company of other animals, these pesky little parasites can still get into your home by hitching a ride on your clothing, other people or other animals.
- 3. I Don't Need to Worry About Fleas During Winter:** Although fleas do prefer warm weather, your cosy house provides the perfect environment for the parasites to thrive in during the colder months. Sure, freezing temperatures might kill some of them off but not the ones that are sheltered in nests, burrows and your living room. Plus, if there are no hosts to feed on, developing fleas can become dormant. This means they'll just wait around to emerge until conditions are right again. Fleas are a year-round problem, which is why year-round control is so important.



4. **Fleas Prefer Carpeting:** Flea larvae, eggs and pupae can hide practically anywhere: bedding, your clothing, furniture, baseboards, you name it. It doesn't matter if your entire house has tile or wooden floors and you don't have carpet in sight

5. **Once Fleas Are Off My Pet, the Problem Is Solved:** Not so fast. Your pet might not have any more fleas, but the adult fleas that feed on animals are only 5 percent of the problem. The other 95 percent of the fleas that invade are in other life stages: eggs, larvae and pupae. You have to get rid of them as well. And they're not so easy to see. Some products target adult fleas, and others target fleas in different life stages. Ask your veterinarian for a safe and effective product that will kill all the fleas. And eliminating the infestation may take more than just a single application or dose. You may need to administer the product several times to wipe out the life stages as they develop. Depending on the severity of the infestation, you might also need to call an exterminator or treat your yard. Year-round control helps break the flea life cycle and prevent an infestation.

6. **My Pet Isn't Scratching, So He Doesn't Have Fleas:** Although scratching is the No. 1 sign of fleas in cats and dogs, even if your pet is not itching, biting or chewing at his skin excessively, he could still have fleas. And itchy skin isn't the only concern: Fleas can pass on other parasites and diseases like tapeworm and cat scratch disease.